

RECHT BERATUNG WEITERBILDUNG

CIPCO Round Table

Competition (law) in the era of algorithms

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Prof. Dr. Michal Gal, LL.M., Professor University of Haifa

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Prof. Dr. Andreas Heinemann, Professor University of Zurich, President of the Swiss Competition Commission

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Prof. Daryl Lim, LL.M., Professor & Director Center for Intellectual Property, Information and Privacy Law at John Marshall Law School, Chicago

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Prof. Salil K. Mehra, Professor & Director LL.M. in Asian Law at Temple University, Philadelphia

Dr. Marcel Meinhardt, LL.M., Lenz Staehelin, Zurich

Cyril Ritter, Policy officer, DG COMP, EU Commission

Prof. Dr. Rolf H. Weber, Professor University of Zurich, Bratschi Wiederkehr & Buob, Zurich

As well as other members of CIPCO

Moderator: **Prof. Dr. Peter Georg Picht**, LL.M., Professor University of Zurich, Max Planck Institute for Innovation and Competition, Munich

Competition (law) in the era of algorithms

Algorithm-driven computer programs have become key instruments for market success in a digitalized economy. In a world of ever more complex, even self-learning algorithms, (competition) law is facing new challenges:

- How do (self-learning) algorithms actually work, for instance when they adapt prices autonomously?
- Do classic economic models, such as the homo oeconomicus paradigm, apply to interactions between algorithms?
- Which approach have foreign competition authorities (US, EU) taken so far when dealing with algorithms?
- Is the Swiss Cartel Act fit to deal with mergers, cartels and dominant undertakings in algorithm-driven markets?

Based on a previous workshop, these and other questions will be debated at the Round Table, hosted by CIPCO and the Europa Institut at the University of Zurich.

CIPCO: The newly established Center for Intellectual Property and Competition Law pools the expertise of Zurich University's Faculty of Law in the fields of intellectual property and competition law. Its aim is to contribute to an appropriately working legal framework for competition and innovation as an indispensable prerequisite for societal well-being. The Center's approach overcomes barriers: intra- and interdisciplinary cooperation as well as a practice-oriented focus enable the CIPCO members to raise fundamental questions, analyze empirical findings, and accompany legal developments from a neutral perspective. The fundamental research done at CIPCO results in teaching, advice to practice, and policy proposals. For further information:

<https://www.rwi.uzh.ch/de/oe/cipco.html>

Monday, 19 February 2018

17.00 – 18.30 h

University of Zurich, Rämistrasse 71

Room KO2-F-152

No entrance fee, limited seats, no registration needed.

In cooperation with:

