

Adrian Kuenzler

Curriculum Vitae

[January 2021]

Appointments:

- University of Münster, Faculty of Law, Germany, 2019
Visiting Professor of Law
- Universidad de San Andrés, Buenos Aires, Argentina, 2018, 2019
Visiting Professor of Law
- University of Zürich, Faculty of Law, Switzerland, 2017-present
Assistant Professor for Competition, Intellectual Property and Corporate Law
- Yale Law School, Information Society Project, New Haven, USA, 2016-present
Affiliate Fellow

Education:

- Yale University, Law School, New Haven, USA, May 2015
Doctor of the Science of Law (J.S.D.)
- Yale University, Law School, New Haven, USA, June 2011
Master of Laws (all honors) (LL.M.)
- University of Zürich, Faculty of Law, Switzerland, February 2009
Doctor iuris (summa cum laude)
- University of Zürich, Faculty of Law, Switzerland, December 2004
Licenciatus iuris (magna cum laude)

Non-Degree Educational Programs:

- London School of Economics, United Kingdom, 2008
UK/EU Competition Law
- University of Zürich, Switzerland, 2008
Certificate of Distinction in Teaching
- Study Center Gerzensee, Switzerland, 2007
Law and Economics

Research Experience:

- University of Münster, Institute for Information, Telecommunication and Media Law,
April-June 2019
Visiting Research Fellow
- Max Planck Institute for Research on Collective Goods Bonn, Germany, June 2018
Guest Researcher
- New York University, Engelberg Center on Innovation Law & Policy, USA, 2016-2017
Hauser Global Fellow
- Yale University, Law School, New Haven, USA, 2015-2016
Resident Fellow, Information Society Project
- Yale University, Law School, New Haven, USA, 2013-2014
Kauffman Economic Growth Fellow
- ETH Zürich, Switzerland, 2011-2016
Branco Weiss Fellow, Society in Science

European University Institute, Robert Schuman Centre for Advanced Studies, 2010-2012
Research Associate, EU Competition Law in Legal and Historical Perspectives
University of Zürich, Faculty of Law, Switzerland, 2005-2008
Research Assistant

Teaching Experience:

University of Münster, Faculty of Law, Germany, 2019
Regulatory Framework for the Digital Economy, Information Law
Universidad de San Andrés, Buenos Aires, Argentina, 2018, 2019
Intellectual Property and Innovation Law
University of Zürich, Faculty of Law, Switzerland, 2017-present
Competition Law in the Digital Economy, Intellectual Property in the Digital Age, Law and Economics, Business Corporations
Yale University, Law School, New Haven, USA, 2015-2016
Law and Technology, Privacy, Intellectual Property Law
University of Zürich, Faculty of Law, Switzerland, 2005-2008
Introduction to Law and Economics, Legal Theory, Private Law Cases, Review of Cases in Property Law and Contracts, Review of Wills, Review of Personhood and Guardianship, Tort Law Cases

Legal Work Experience:

Attorney and Counselor at Law, New York and American Bar Associations, USA, 2012
Legal Clerkship, Vogel Helfenstein Attorneys at Law, Zürich, Switzerland, 2009-2010
Judicial Clerkship, Zürich District Court, Zürich, Switzerland, 2008-2009
International Clerkship, Baker & McKenzie Attorneys at Law, Chicago/Zürich, 2002-2003
Legal Internship, von Meiss Blum & Partners Attorneys at Law, Zürich, 2001-2003

Academic Service:

Referee for Major Peer-Reviewed Law Journals
Issekutz Prize Committee, University of Zürich, 2020-present
Research and Development of Young Scholars Committee, University of Zürich, 2020-present
Selection Committee, Digital Society Initiative, Excellence Programme for Ph.D. Students, University of Zürich, 2020-present
Steering Committee, Certificate of Advanced Studies in Compliance Management, University of Zürich, 2019-present
Competition Law Instruction for Judges, Swiss Federal Administrative Court, 2018
Independent Expert, Netherlands Organization for Scientific Research, 2018
Co-Organizer, Empirical Legal Research Workshop, University of Zürich, 2017-present
Independent Expert, Society in Science ETH Zürich, 2017-present
Ph.D. Dissertation Committee, University of Zürich, 2017
Supervisor, Graduate Dissertations, University of Zürich, 2017-present
Yale World Fellow Graduate Affiliate, Yale University, 2013-2014

Co-Organizer and Referee, Annual Doctoral Scholarship Conference, Yale Law School, 2011-2014

Senior Editor, Yale Journal on Regulation, 2010-2011

Mid-Level Faculty Representative, Extended University Board, University of Zürich, 2006-2008

Co-President, Association of Junior Legal Researchers, University of Zürich, 2005-2008

Mid-Level Faculty Representative, Association of Junior Researchers, University of Zürich, 2005-2008

Articles and Notes Editor, Review of Intellectual Property, Information and Competition Law, 2005-2008

Affiliations:

American Bar Association, Antitrust Law Section

American Law & Economics Association

Association for Competition and Innovation, Tübingen/Würzburg

Digital Society Initiative, Zürich

International Bar Association

Mannheim Centre for Competition and Innovation

SiROP, www.siropglobal.org, Co-Founder and Board Member

Grants, Awards, and Distinctions:

University of Münster, Karina and Erich Schumann Fellowship for Advanced International Legal Studies, 2019

New York University School of Law, Hauser Global Scholars Award, 2016

Yale Law School, Information Society Project Resident Fellowship, 2015

University of Zürich, Foundation for Scientific Research Fellowship, 2014

Yale Law School, Kauffman Economic Growth Fellowship, 2013

ETH Zürich, Society in Science Branco Weiss Fellowship, 2011

Young Scholar Prize of the International Association for Philosophy of Law and Social Philosophy, 2011

Yale Law School, Graduate Fellowship, 2011

Swiss National Science Foundation Research Fellowship, 2010

University of Zürich, Certificate of Distinction in Teaching, 2008

Issekutz Prize for Outstanding Achievements in the Field of Business Law, 2008

Empiris Foundation, Dissertation Research Award, 2008

Baker & McKenzie, International Clerkship Award, 2002

Presentations, Workshops and Lectures (Selection):

EU Competition and Intellectual Property Law on the Verge of the Fourth Industrial Revolution

Yearbook of European Law, Annual Law and Policy Conference, January 2020

Facebook Under Investigation: Can Antitrust Law Accommodate Consumers' Privacy Concerns?

Yale Law School, Information Society Project, September 2019

- Developments in EU Competition and Data Protection Law*
Universidad de San Andrés, Buenos Aires, Argentina, August 2019
- Digital Platforms and the New General Data Protection Regulation*
University of Münster, June 2019
- Protecting Competition in the Digital Economy – New Challenges*
University of Zürich, Inaugural Lecture, February 2019
- Competition Law as Information Law*
Swiss Federal Administrative Court, September 2018
- Incentive Theory and Intellectual Property Law’s Negative Space*
Universidad de San Andrés, Buenos Aires, Argentina, August 2018
- Dilution Law, Vertical Agreements, and the Construction of Consumption*
LawEcon Workshop, Graduate School of Economics, Law Faculty and Max Planck Institute for Research on Collective Goods Bonn, November 2016
- The Psychology of Distributed Capitalism*
ETH Zürich, November 2016
- Advertising and Consumer Sovereignty*
New York University School of Law, October 2016
- Promoting Access over Ownership: Realigning Antitrust and Intellectual Property Law to Usher in an Era of Collaborative Consumption*
Yale Law School, Information Society Project, September 2015
- The Market Access Doctrine in Antitrust and Intellectual Property Law*
Yale Law School, August 2015
- The Construction of Consumer Preferences*
ETH Zürich, November 2014
- Legal Implications of the Psychological Effects of Capitalism*
Yale Law School, November 2014
- Nurturing the Genius of Tomorrow*
ETH Zürich, New York, May 2014 (with Prof. Kurt Wüthrich, Jennifer Rupp, and Eva Sediva)
- The Rule of Law and Legal Certainty in Competition Law*
Friedrich-Alexander University Erlangen-Nürnberg, February 2014
- Behavioral Law and Economics*
Yale Law School, December 2013
- The New Behavioral Economics: Insights Into the Nature of Consumer Preferences*
ETH Zürich, November 2013
- The Construction and Consumption of Identity*
Yale Law School, November 2013
- Environmental Law and Behavioral Economics*
Law and Market Behavior (LAMB), University of Notre Dame, April 2013
- The New Behavioral Economics: Evolving Preferences, Social Norms, and Knowledge Commons in Imperfect Markets*
Berkman Center for Internet & Society, Harvard University, December 2012
- Incentive Theory and Intrinsic Motivation*
ETH Zürich, Lucerne, November 2012

When Do Extrinsic Rewards Reduce Intrinsic Motivation?

Yale Law School, November 2012

Legal and Economic Communities

Yale Law School, November 2012

Commercial Models and Transplants

Yale Law School, December 2011

Legal Implications of the New Behavioral Economics: Conducting a Cost-Benefit Analysis

ETH Zürich, November 2011

The Jurisprudence of Welfare Maximization, Young Scholar Prize Lecture of the 25th

World Congress of Philosophy of Law and Social Philosophy

Goethe University Frankfurt am Main, August 2011

The Influence of National Competition Policies on EU Competition Law and the Influence of EU Competition Law on National Competition Law Thinking

European University Institute Florence, June 2010

Economic Content of Competition Law: The Point of Regulating Preferences

University of Bonn, May 2010

The 'More Economic Approach' in Art. 81 and 82 of the EC Treaty

University of Tübingen, November 2009

Economic Foundations of the 'More Economic Approach'

University of Tübingen, February 2009

Economic Approach in Competition Cases

Geneva, September 2008