
Conference bureau and Information

Sophia Zademack
Sophia.zademack@rwi.uzh.ch

Conference venue

University of Zurich
Main Building
Rämistrasse 71
8006 Zürich

Due to COVID-19 restrictions, we kindly ask you to register until 1st of May 2022 by filling out the form you may either reach by scanning the QR code or visiting the link below.



<https://forms.gle/kfRXha3Ahp3UkMmu7>

Painting: Félix Vallotton, 1908, Kunstmuseum Bern

Society of European Contract Law SECOLA



European Sales Law in the 21st Century

In Collaboration with the



University of
Zurich ^{UZH}

Conference Invitation

Zurich
17 and 18 June 2022

Friday, 17 June 2022

9.00 Welcome and Introduction

Yeşim Atamer, University of Zurich
Stefan Grundmann, Humboldt-University Berlin

9.15 I. Setting the Long-Term Scene

Chair: Pascal Pichonnaz, University of Fribourg /
European Law Institute, President

Sales Law in the 21st Century – from Ownership to Servitization?

Hugh Beale, Warwick University

Discussion

10.00 II. Goods with Digital Elements

Chair: Jacobien Rutgers, VU Amsterdam

1. Sale of Goods vs. Supply of Digital Content

Mirjam Eggen, University of Bern

2. Conformity Requirements of Goods with Digital Content

Christian Heinze, Heidelberg University

3. Goods with Digital Elements and Commercial Sales Contracts

Katarzyna Kryla-Cudna, University of Bristol

Discussion

12.15 Lunch Break

13.30 III. Aspects of Sustainability

Chair: Pietro Sirena, Bocconi University

1. Durability as a New Requirement of Conformity

Yeşim Atamer, University of Zurich

2. Sale of Second-Hand Goods: Do We Need Special Provisions Empowering the Circular Economy?

Marco B. M. Loos, University of Amsterdam

Discussion

3. Right to Repair

Carl Dalhammer, Lund University

4. IP-Rights as an Obstacle to a Right to Repair?

Ofer Tur-Sinai, Ono Academic College

Discussion

16.15 Coffee break

16.45 IV. Disclosure Duties and Withdrawal Rights

Chair: Fernando Gomez, Pompeu Fabra University

1. Relational Disclosure as a Tool to Mitigate the Threats of Profiling Techniques in Online Sales

Antonio Davola, LUISS Guido Carli
University/University of Amsterdam

2. Law and Economics of the Withdrawal Right Pursuant to the EU Consumer Rights Directive

Nikola Ilic, University of Belgrade

Discussion

19.00 Conference Dinner

Saturday, 18 June 2022

9.00 General Assembly

9.30 V. Network Perspectives Beyond Sales Contracts

Chair: Lucinda Miller, University College London

1. Is There a Need for Direct Producer Liability in case of Non-Conformity?

Jean-Sébastien Borghetti, Paris 2 Panthéon-Assas
University

2. Lex Mercatoria Ex Machina

Cristina Poncibo, University of Turin

Discussion

11.00 Coffee Break

11.20 VI. VI. Network Perspectives Beyond Sales Contracts – Continued

Chair: Ulrich Schroeter, University of Basel

1. Online Platform Economy and Product Liability Law: A Review of the Theory of Enterprise Liability

Carlotta De Menech, University of Pavia

2. Rethinking Conformity for an Artificial Intelligence World

Ricardo Pazos, The Autonomous University of
Madrid

Discussion

12.45 Overall Conclusions

Stefan Grundmann, Humboldt-University Berlin

14.30 City Tour